

## University of Pretoria Yearbook 2017

## Research methodology 707 (NME 707)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	12.00
Programmes	BComHons Human Resources Management
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Academic organisation	Human Resource Management
Period of presentation	Year

## **Module content**

- Problem identification and problem formulation;
- Literature study/text study;
- Research aids: library, computer, etc;
- Observation and measurement: test reliability; test validity; measuring levels; scaling;
- · Questionnaires as measuring instruments;
- · Random tests;
- Research strategies;
- · Gathering of data and data preparation;
- Statistics: parametric and non-parametric;
- Qualitative methods: contents analysis, phenomenology, ethnomethodology, critical theory and
- Report writing: research presentation, technical care of research reports, scientific journal articles, theses and papers.

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